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The Platform Revolution and Healthcare

The Platform Revolution and Healthcare Scaling digital health innovation through platforms London, June 18, 2018 Geoffrey Parker Dartmouth College @g2parker Marshall Van Alstyne Boston University @InfoEcon Platform Revolution: Making Networked Markets Work for You Questrom School of Business

Platform Strategies for Success

senior leaders on their organization's platform strategies Parker is the co-author of Platform Revolution: How Networked Markets Are Transforming the Economy--And How to Make Them Work for You, with Marshall W Van Alstyne and Sangeet Paul Choudary He received a BS in electrical engineering and

The Business of Platforms, Networks, and Two-sided Markets

The Business of Platforms, Networks, and Two-sided Markets Prof Nicholas Economides ECON-GB234510 Fall 2017 economides@sternnyu.edu
 Platform Revolution: How Networked Markets Are Transforming the Economy, 2016 • Chris Anderson, The Long Tail, Hyperion, New York, 2006 3

Platform Business Model of the Digital Economy

Jan 08, 2019 · The book “Platform Revolution: How Networked Markets Are Transforming the Economy and How to Make Them Work for You” describe the basic structure of the platform as: Participants + Value Unit + Filter = Core Interaction The Participants are the consumers and providers of the value unit

The Online Platform Economy in 2018 - JPMorgan Chase

the Online Platform Economy between October 2012 and March 2018 The JPMorgan Chase Institute Online Platform Economy dataset We defined four distinct sectors in the Online Platform Economy: Transportation drivers transporting people or goods Non-transport work workers o...ering services such as dog walking, home repair or telemedicine Leasing

Chapter 1 Introduction: Welcome to Platform World

Platform Revolution: Making Networked Markets Work for You North America has the most \$1B+ platform firms, as measured by market cap China, with a large homogeneous market, is growing fast Europe, with a more fragmented market, has less than ¼ the value of North America

Key Enablers for a Hybrid Infrastructure Platform

Parker, Geoffrey G; Platform Revolution: How Networked Markets Are Transforming the Economy and How to Make Them Work for You “Platforms beat pipelines because platforms scale more efficiently by eliminating gatekeepers” Example: Coursera vs a college / university “Platforms beat pipelines because platforms unlock new sources of value

The Rise of African Platforms - Boston University

The Rise of African Platforms: 7 A Regional Survey The survey revealed that platform companies are now found operating throughout Sub-Saharan Africa We identified 42 companies operating across 33 countries As shown in Figure 1, the highest density of platforms are located in South Africa, Nigeria and Kenya Ghana, Tanzania and Uganda

A Sustainable Platform Economy & the Future of Corporate ...

1 See Geoffrey G Parker, Marshall W Van Alstyne & Shandgeet Paul Choudry, Platform Revolution: How Networked Markets are Transforming the Economy and How to Make them Work for You (2016); Alex Moazed & Nicholas J Johnson, Modern Monopolies: What it Takes to Dominate the Twenty First Century Economy (2016)

Chapter 5 Launch

Platform Revolution: Making Networked Markets Work for You with Sangeet Choudary Platform Thinking Labs @sanguit Geoffrey Parker Dartmouth College @g2parker Marshall Van Alstyne Boston University @InfoEcon